



Dianna Cheng

Front-End Developer • girlgeek.ca

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WHO AM I?

A front-end web developer with seventeen years industry experience, passionate about best practices and great user interactions. My experience includes front-end development for software, web applications, e-learning solutions, and the mobile web. I thrive on learning opportunities and acquiring new skill-sets, am an enthusiastic team player with strong interpersonal skills, and I enjoy working with teams that focus on enhancing the user experience.



TECHNICAL HIGHLIGHTS

SKILLS, TOOLS & APPLICATIONS USED

Coding

W3C Validated HTML5 / CSS3
Sass
jQuery
JavaScript
PHP
Jade/Pug

Slim
BEM
Angular.js (familiar)
Foundation / Bootstrap
Tools
Git / SVN
Grunt / Gulp

Docker
Atom/Sublime text

CMS

Wordpress / Drupal

Graphics

Adobe Creative Suite
Sketch / Zeplin



PROFESSIONAL EXPERIENCE

IAMOTA

FRONT-END DEVELOPER | *NOV 2017 - JAN 2018*

- Contracted in front-end capacity to develop a compelling, usable, and beautiful user experience for a client within the health and nutritional foods industry.
- Created standards compliant, semantic, mobile-friendly interfaces
- Worked closely with Designers, back-end developers to integrate designs into WordPress content management system

HTML5 | BEM/CSS via Sass | WordPress | Git | Grunt | Twig | Vagrant

WE {THE COLLECTIVE}

SENIOR FRONT-END DEVELOPER | *SEP 2017 - OCT 2017*

- Working in collaboration with the technology team, and reporting directly to the front-end development manager, updated and maintained existing client websites, fixed QA issues, created email campaigns and updated features to sites, based on design and client requests.

HTML5 | BEM/CSS via Sass | jade/pug | JavaScript | Git | Gulp | Litmus

MOGO FINANCIAL TECHNOLOGIES INC.

FRONT-END DEVELOPER | *FEB 2016 - MAY 2017*

- Worked alongside Product, Marketing, and Development teams to create fully responsive interfaces and interactions for website, online application flows, and member portal.
- Translated complex UX/UI designs into responsive front-end code using HTML, Sass and Mogo's MVC JavaScript framework.
- Created re-usable web components while employing techniques and best practices for page-speed optimization and accessibility.
- Worked closely with quality assurance and web analytics teams on debugging, site optimization, and SEO.

HTML5 | BEM/CSS via Sass | jade/pug | Foundation | JavaScript | jQuery | Git | Gulp | Node | Slim | Restful API

FCV INTERACTIVE

INTERFACE DEVELOPER | *FEB 2014 - OCT 2015*

- Collaborated with Project Managers, Design, UX and QA teams to develop fully responsive, SEO friendly, front-end solutions for clients, using HTML5, Sass/CSS and JavaScript inside CMS applications such as Drupal, Wordpress, and Kentico.
- Maintained local development sites for PHP and .Net based projects and collaborated in defining best practices and standards within the front-end team.

HTML5 | BEM/CSS via Sass | JavaScript | jQuery | SVN | Grunt | Wordpress/Drupal | JSON | Kentico | Foundation | Bootstrap | AngularJS | handlebars

NTRUST TECHNOLOGIES

UX DEVELOPER | *AUG 2012 - NOV 2013*

- Employing a mobile-first approach, updated the nTrust web application to work on multiple devices and platforms.
- Re-built the company web site using Wordpress and Bootstrap while adhering to best practices for SEO and Web optimization.
- Worked closely with the design team, to create rapid prototypes in order to communicate design goals to key stakeholders.

HTML5 | CSS | JavaScript/jQuery | SVN | Wordpress | Bootstrap | JSON

WANTSA INC.

UX DEVELOPER | *JULY 2011- MAY 2012*

- Responsible for designing and developing web standards compliant and user friendly interfaces for both web and mobile products including Wantsa mobile application.
- Worked with developers and Product Manager to develop UI mocks and proofs of concept.

HTML | CSS | JavaScript/jQuery | Git | Wordpress | Sublime Text | Photoshop | Bootstrap | Haml

SUITE 101

UX DEVELOPER | JAN 2011- JUNE 2011

- Designed, documented, and implemented improvements to the Suite101 product.
- Maintained and optimized the Suite101 web tier.
- Drove polish and consistency within the experience and usability of all Suite 101 products.
- Worked alongside development team on the graphical and interaction design of product features.

HTML | CSS | JavaScript/jQuery | SVN | Coldfusion | Sublime Text | Photoshop

WORK [AT] PLAY

WEB DESIGNER | NOV 2008 - NOV 2010

- Collaborated with creative director, project managers, and user experience specialist, to develop visually pleasing, web standards compliant, and user and SEO friendly sites and applications for clients including Mattel, MTV and the Knowledge Network.
- Participated in creative brainstorming, maintained and supported existing client web sites and applications.
- Traveled to Mattel headquarters to provide support and instruction to staff for maintaining and updating their product sites inside Drupal CMS.

HTML | CSS | JavaScript/jQuery | SVN | Sublime Text | Photoshop | Drupal | PHP | Wordpress

RIPTOWN MEDIA

INTERFACE DEVELOPER | MARCH 2007 - NOV 2008

Collaborated with designers, producers, SEO, and writers to develop, maintain, and support web sites, landing pages, and email campaigns. Created standards based HTML and CSS from design documents and wireframes.

HTML | CSS | JSP/JSTL | JavaScript | SVN | Sublime Text | Photoshop | Flash | Day Communiqué Enterprise CMS

ADDITIONAL WORK EXPERIENCE (beyond 10 years)

SENIOR INTERFACE DESIGNER/DEVELOPER

MINDSPAN TECHNOLOGIES | JULY 2005 - FEB 2007

INTERFACE DEVELOPER

BLUEDROP PERFORMANCE LEARNING | DEC 2003 - JULY 2005

SOFTWARE GUI DEVELOPER

APPARENT NETWORKS | NOV 2002 - OCT 2003

WEB DESIGNER/DEVELOPER

XML GLOBAL RESEARCH | NOV 1999 - SEP 2002

EDUCATION

UNIVERSITY OF BRITISH COLUMBIA

SCHOOL OF CONTINUING EDUCATION

Introduction to PHP Programming — Fall 2009
Advanced Web Programming Using PHP — Fall 2009
Usability and Human Factors — January 2003.

THE PROFESSIONAL INSTITUTE OF APPLIED TECHNOLOGY

NEWFOUNDLAND, CANADA

Applied Information Technology Program — Diploma 1999

MEMORIAL UNIVERSITY OF NEWFOUNDLAND

Bachelor of Arts, Sociology & English — Degree 1997

AWARDS

GOLD WINNER — ADCC AWARDS

DIRECTIONS 2010 INTERACTIVE DESIGN — EDUCATION & INFORMATION

Client: The Knowledge Network Role: Front-end Developer

REFERENCES

Available upon request.